



MIBEXPO Russia 2009

5th International Meeting Industry & Business Travel
Exhibition and Conference
22 – 24 September 2009

Enhance your company's visibility using outstanding sponsoring possibilities:

BECOME MIBEXPO 2009 SPONSOR

SPONSOR PACKAGES

MIBEXPO Russia is the most important meeting industry event in Russia and CIS countries. Bringing together prominent agency and corporate buyers from Russia and CIS, MIBEXPO exhibition offers its participants a unique chance to benefit from pre-arranged appointments and net working events. This event provides a chance to find your target group, to meet key players of the Russian and international MICE markets, to establish mutually beneficial partnership relations, to understand specifics of MICE industry, to comprehend modern trends and perspectives of the industry's development.

Euroexpo, the Organizer of MIBEXPO Russia offers several unique sponsorship opportunities



SPONSOR of BADGE LANYARDS MIBEXPO Russia 2009

You can sponsor the lanyards holding the exhibition badges for trade visitors, exhibitors, agency and corporate buyers and conference delegates at MIBEXPO Russia 2009. 2 000 lanyards will be produced; your company logo and name will be printed on the lanyards.

This package also includes:

- Full page advertisement in the exhibition catalogue
- Banner construction of a sponsor at the registration hall on the International Exhibition Center "Crocus Expo", size 2m x 2m

Total cost EUR 4.000

SPONSOR of MIBEXPO Russia 2009 EXHIBITION BAG

Distributed to all visitors, corporate buyers, exhibitors and press, your image picture or logo will feature on the one side of the bag. 2 000 bags will be produced for MIBEXPO Russia 2009.

This package also includes:

- Full page advertisement in the exhibition catalogue
- Banner construction of a sponsor at the registration hall on the International Exhibition Center "Crocus Expo", size 2m x 2m

Total cost EUR 5.000

CONFERENCE PARTNER at MIBEXPO Russia 2009

Conference is one of the most popular and best visited projects at MIBEXPO Russia. Being co-organized by the Russian Business Travel Agencies Association (BTAA), the conference is supported by international associations including ACTE, ICCA, MPI, SITE, DMAI and IAPCO. The well-known international speakers are members of these associations and represent them at the conference.

About 200 delegates, speakers and visitors are going to recognize your logo and partner status during the conference. Your sponsorship will be announced in all press releases, news letters, pre and post releases of the show and conference.

This package includes:

- Placement of the status "Conference Partner" on all exhibition and conference materials
- Your logo and status on delegates and speakers badges
- Your full color advertising page in official exhibition catalogue
- Your full color advertising page in a conference book
- Your Banner on the website of the exhibition and conference
- Your advertising and information materials will be distributed with delegate and speaker bags
- Your logo on a conference bag
- Your logo on conference advertising modules (magazines, Internet news, brochures and complimentary tickets)
- Participating at the conference as a speaker (presentation for 20 min, the topic should be discussed with conference organizers)
- Free delegate participation in a conference for 2 delegates representing conference partner
- Banner (1,0m x 2,8m) of a conference partner will be placed in a conference room for two conference days

Total cost EUR 4.000



MIBEXPO Russia 2009 INVITATION TICKETS SPONSOR

Several months prior to the show invitation tickets are printed by the Organizer. According to marketing surveys, an invitation ticket is considered to be the main supporting information material for trade visitors.

MIBEXPO Russia invitation tickets will be sent to 38.000 tourism and event agencies, corporate clients, business and incentive travel companies etc. This ticket-mailing will be done by the media support partners of the show, including specialized travel and business publications.

The sponsor of invitation tickets profits from advertising on the tickets (1/4 of its size) and informs MICE professionals all over Russia about its participation in the show, its company activity, proposals etc. weeks before the exhibition starts.

60.000 invitation tickets will be printed.

This package includes:

- Full color advertising page in MIBEXPO Russia 2009 official exhibition catalogue
- ¼ of the invitation ticket (one side) for advertising module

Total cost EUR 3.500

EXHIBITION PARTNER MIBEXPO Russia 2009

Exhibition partner status will help your company to create or to maintain its market leadership position. Being the number one MICE industry event in Russia, MIBEXPO Russia offers its PARTNER a wide range of advertising and promotion opportunities as part of a global MIBEXPO Russia 2009 Ad campaign.

- Partner Status on all printed materials and advertisements
- Partner Logo and status in all advertisements materials and modules in printed media, internet banners, press releases, outdoor advertising, emailing, invitation tickets
- Partner logo and status on exhibitor and trade visitor badges
- Full color advertising A5 on the second cover of MIBEXPO 2009 official exhibition catalogue
- Partner Banner on MIBEXPO websites (English and Russian)
- Partner information brochure in an exhibition bag
- Partner news will be published on the exhibition news website monthly
- Partner logo in catalogue
- Partner logo on the exhibition floor plan in the catalogue, on the banner constructions in the exhibition hall, in the exhibition guide.
- Special diploma for Partner, nomination “for contribution to the meeting industry development in Russia”
- Free participation in a conference for 2 delegates representing exhibition Partner
- Banner construction in the exhibition hall (4,5m x 2,5m) of an exhibition Partner will be placed in a conference room for two conference days
- Banner (double sided, 2m x 2m) in the exhibition hall suspended for the ceiling

Total cost EUR 5.000